

# 4-Bugle Sponsorship Opportunity



Former Silver Level. Grayed out items (Example) become available at higher Sponsorship Levels.

All companies included in sponsorship program are considered Sustaining Members of the MSFCA.

**VALUE: \$12,325.00**    **YOU PAY: \$10,000.00**    **YOU SAVE: \$2,325.00** (23% Savings)

ITEMS INCLUDED IN 5-BUGLE SPONSORSHIP LEVEL		VALUE
<b>WEBSITE</b> <i>None of these opportunities are available to non-sponsors</i>		
<ul style="list-style-type: none"> <li>Home Page Banner (\$500, 1x/yr)</li> <li>Home Page Rotator (\$250, 4x/yr)</li> <li>Home Page Post (\$250, 1x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>Specific Page Banner (\$300, 1x/yr)</li> <li>Specific Page Post (\$150)</li> <li>Sponsor Page Listing (\$50, Small logo + link)</li> </ul>	<b>\$1,600.00</b>
<b>SOCIAL MEDIA</b> <i>None of these opportunities are available to non-sponsors</i>		
<ul style="list-style-type: none"> <li>Email Blast to Members (\$500, 1x/yr)</li> <li>Facebook Shares (\$100, 6x/yr)</li> </ul>	<ul style="list-style-type: none"> <li>LinkedIn Posts (\$100, 6x/yr)</li> <li>Twitter/Tweets (\$50, 6x/yr)</li> </ul>	<b>\$2,000.00</b>
<b>PUBLICATIONS</b> <i>Non-sponsors are charged 25% more for advertisements</i>		
<ul style="list-style-type: none"> <li>Submit Article for Magazine (<i>Invited when space allows</i>)</li> <li><b>NEW: 5-Bugle Feature</b> (\$800, 1x/yr) <i>(1/2 page interview article + 1/2 page ad)</i></li> <li>Magazine/Directory Advertising (\$800 Full + \$400 Half + \$800 Full in Q4 (total = 3/yr) <b>NEW: Quarterly in 2019, Quarter 4 issue is the Directory.</b></li> </ul>	<ul style="list-style-type: none"> <li>Submit Article for E-Newsletter (<i>Invited when space allows</i>)</li> <li>E-Newsletter Advertising (\$500 Full Banner 3x/yr + \$250 Half Banner 3x/yr)</li> <li>Sponsor Page Listing (\$25, In all issues of all publications)</li> </ul>	<b>\$4,275.00</b>
<b>ANNUAL CONFERENCE</b>		
<ul style="list-style-type: none"> <li><b>NEW: Complimentary Attendee Registration</b> (\$400, 1 Pass) <i>(To hand out to a potential Conference attendee)</i></li> <li>Priority Booth Location (<i>Hierarchical Priority</i>)</li> <li>Truck/Booth Space (\$800, 1 space included)</li> <li>Plus variable percentage discount on additional Truck/Booth spaces (20% off add'l purchased spaces)</li> <li>Representative Meals included (\$75, Up to 10)</li> <li>Vendor Appreciation Breakfast (\$25, Up to 4)</li> <li>Thanked as raffle prize donor (\$100) <i>(Prizes still given out, but no longer "stamp-card" activity)</i></li> <li>Identified by signage as sponsor of an Educational Session (\$150, Invited to introduce speaker, limited qty)</li> <li>Tote bag distributed at registration (\$75, Name)</li> <li>Flyer included in attendee tote bag (\$50, Invited to supply handout)</li> </ul>	<ul style="list-style-type: none"> <li>Promotional Conference Emails (\$25, Link to Sponsor web page)</li> <li>Onsite printed attendee handouts (\$50, Small Logo &amp; Listing in Program)</li> <li>Onsite event banner signage (\$500, Group listing on large display banner, size/location dependent on venue)</li> <li>Onsite individual signage (\$150, Individual standing vinyl logo banner)</li> <li>Square Booth signage (\$50, 2' square 4-Bugle Sign)</li> <li>Onsite powerpoint presentations (\$50, Small Logo)</li> <li>Verbally thanked during remarks (\$25)</li> <li>Thanked in publications following event (\$50, Small Logo &amp; Listing)</li> <li>Mobile App Push Notification (\$500, 1 Included)</li> </ul>	<b>\$2,925.00</b>
<b>FIRE OFFICER &amp; TRAINING OFFICER SCHOOL EVENTS</b>		
<ul style="list-style-type: none"> <li><b>NEW: Complimentary Attendee Registration</b> (\$300, 1 Pass) <i>(To hand out to a potential FOTOS attendee)</i></li> <li>Priority Booth Location (<i>Hierarchical Priority</i>)</li> <li>Table/Booth Space (\$350, 1 space included at each Alexandria and Duluth Events)</li> <li>Thanked as raffle prize donor (\$100) <i>(Prizes still given out, but no longer "stamp-card" activity)</i></li> <li>Tote bag distributed at registration (\$75, Name)</li> <li>Flyer included in attendee tote bag (\$50, Invited to supply handout)</li> </ul>	<ul style="list-style-type: none"> <li>Promotional Conference Emails (\$25, Link to Sponsor web page)</li> <li>Onsite printed attendee handouts (\$50, Small Logo &amp; Listing in Program)</li> <li>Onsite individual signage (\$150, Individual standing vinyl logo banner)</li> <li>Thanked in publications following event (\$50, Small Logo &amp; Listing)</li> </ul>	<b>\$1,525.00</b>