

MSFCA Board Retreat 2011

Goals for 2011 - 2012

Goal #1 - Develop a **plan** within one year to seek a constitutional amendment that protects the Fire Safety Account - on the ballot on or before the year 2016.

- Monies from the dedicated fund used for other purposes.

The MSFCA Legislative Committee will be responsible for this goal.

Goal #2 - Market the organization to new officers and to those members whose memberships have expired.

- Develop a membership marketing package, and have a sample and proposed budget available for review by the October 2011 board meeting.
- Identify persons who fit the desired market goal by December 2011.
- Make initial contacts with the target audiences by March 2012.
- Have regional director report back to the MSFCA Marketing Committee – by the April 2012 board meeting/retreat.
- Establish annual reports by the MSFCA Marketing Committee to the board during the annual meeting.

The MSFCA Marketing Committee will initially design the program, and the regional directors will assist in judging effectiveness and suggesting changes or improvements.

Goal #3 - Improve the perceived value of Minnesota fire departments to the public and legislators.

- Develop a “toolbox” of resources.
- Develop a system to gather and share best practices.
- Offer a workshop at the annual conference.

Assign to the MSFCA Public Education Committee.

Have a plan to present to the board at their meeting in April of 2012.

Goal #4 - Create an investment policy and invest the association’s financial reserves in accordance with that policy to improve investment reserves.

- Research other 501(c)(3) organizations.
- Identify potential investment firms.
- Solicit RFP’s from investment firms and select from the choices.
- Develop the investment policy.
- Determine MSFCA’s needed cash flow and decide how much money can be invested.
- Develop a proposal for board action.

Assign to the MSFCA Executive & Finance Committees.

Have a proposal to the MSFCA Board for discussion and decision by the October 2011 board meeting.

Goal #5 - Develop a strategy and work with the Minnesota Board of Fire Training and Education (MBFTE) to expand the list of eligible training, and expenses which qualify for Fire Safety Account reimbursement.

- Identify what current training is not covered which should be covered.
- Identify training expenses that are not covered and should be covered.
- Solicit other peer groups to assist (MSFDA, MPFF, IAAI, FMAM, Commissioner's Advisory Group, etc.).
- Develop a strategy to increase applications for reimbursement from fire departments.
- Continue to pursue the block grant concept.
- Make use of the MSFCA's representatives to the MBFTE.

Assign to the Executive & Legislative Committees, and the association's MBFTE representatives.
Report by the October 2011 board meeting with a plan and strategies developed.

Goal #6 - Establish a formal mentoring program.

- To help officers at all levels of their careers.
- Would benefit the regions as new leaders would attend the meetings and be more active.
- This could result in cost-effectiveness through better use of mutual aid, reduction of duplication of services, and local department cost effectiveness.
- This is consistent with the mission of the MSFCA.
- The impacts would be better trained officers and greater organizational efficiencies.

The goal would be to have a mentoring manual, and training on the use of mentoring available by April 2012.

The MSFCA Member Services Committee will be responsible for this goal.

Goal #7 – Amend the MSFCA's Bylaws to clarify board membership and voting rights.

- Immediate past president to remain a voting board member
- Other past presidents to move to ex-officio status
- Regions get 1 vote despite 2 board spots – (accepted as the norm but not written this way)
- Clarify the position of State Director of Fire Training – do we really have one?
- Review cities of the first class language (not sure there is an issue)

The MSFCA Bylaws Committee will be directed to have the issue ready for consideration by the membership at the 2011 annual meeting.

Goal #8 - If: there is a ban on requiring the installation of residential sprinklers in new construction, **then:** the MSFCA will work with collaborative agencies (fire service, code enforcement, etc.) to repeal the ban before the 2012 legislative session.

- Continue discussions regarding residential sprinklers.
- There is a current lack of understanding regarding sprinkler systems.
- There are hazards inherent in new construction methods & materials which affect citizen and firefighter safety.
- Educate legislators, the public, firefighters, building industry, code enforcement organizations, etc.

The timeline is prior to the 2012 legislative session.

The MSFCA Code, Legislative and Public Education Committees would all be involved with the Code Committee taking the lead.

Goal #9 - Statewide Mutual Aid / FAST - complete the process identified in 2010 goals and begun in 2010 to finish the association's commitments.

- Have a tabletop simulation or functional exercise by the end of 2011.

Responsibilities: Emergency Management Committee

Goal #10 – Financial Planning – Develop five & ten year plans to complete the 2010 goal.

- A draft plan has been completed and will be presented and acted upon by the board at their October 2011 meeting.

MSFCA Executive and Finance Committees are responsible for the plans.